



We'll do the heavy lifting for you by inviting your clients to the app when they book classes at your studio.

But you can let them know the FitGrid Class App is on the way by adding it to your next newsletter!

Announce the Class App to your community so they know it's coming, and that it has your support.

Not sure what to say? No worries—we've put together a template for you on the next page!

Engage Your Clients

FITNESS IS MORE FUN
WITH FRIENDS

Share the News

SAMPLE FITGRID CLASS APP MESSAGING
FROM OWNER → CLIENTS

Template you can use in your email newsletters to spread the word:

(Subject line) Announcing a new way to connect with your [studio name] community!

FitGrid, a platform we use to communicate with you, is launching a brand new way for studio members to book classes, view classmates, connect with each other, establish accountability partners, create groups and so much more. And our studio is one of the very first studios to try it out!

Not only will you have access to cool features that will connect you to other students, but you'll also be able to connect with our team, see when we are teaching, and share information that will allow us to curate better class experiences.

Will you give it a try? Download FitGrid from the [App Store](#) or [Google Play](#)!

Once you're on the app, connect with me and send me a message.

Cheers,
[Owner's Name]