



# Invite Your Instructors to Use the FitGrid Class App

INFORM YOUR INSTRUCTORS AND LEVERAGE THEM TO SPREAD NEWS

Your clients love and trust your instructors, so bring them along for the ride and let them know how the app benefits them.

## Here's what to do:

- Tell them about the app
- Invite them to download the app and create their own account
- Ask them to announce the app at the end of their classes
- Ask them to announce the app in their follow-up messages.

## Not sure what to say?

No worries—we've put together a template for you on the next page!

# Share the News

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SAMPLE FITGRID CLASS APP MESSAGING  
FROM OWNER → INSTRUCTORS

**Template you can use in your email newsletters to spread the word:**

Hi [instructor],

We are excited to announce FitGrid is launching a new social networking app for fitness communities and we are one of the first studios to try it out! This new app will allow users (students and instructors) to discover and book classes, chat with each other, invite friends to class, track workouts and more.

Not only that—clients can also track your class schedule and receive substitution notifications directly from the app, which helps keep them coming back to you.

What does this mean for you? If we can get clients to download and use the app, the information they share will integrate with your FitGrid instructor app where you'll be able to see student profile pictures and a list of their aches, pains, and injuries. Having this information can help you get to know your clients quickly and deliver a more curated class experience.

Will you give it a try? Download FitGrid from the [App Store](#) or [Google Play](#)!

Once you're on the app, connect with me and send me a message.

Cheers,  
[Owner's Name]